

Research on International Talents Training Mode of Applied Clothing Performance Specialty

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Abstract: Clothing performance as an art form is not only a means of clothing sales, but also a very important cultural phenomenon in today's society. Under the influence of economic and cultural globalization, China's clothing performance industry has become more internationalized, professional and diversified. Training application-oriented talents, as the main task of undergraduate education for the major of costume performance in colleges and universities, bears the heavy responsibility of knowledge education in the process of transforming scientific research theoretical achievements into real social productive forces. In the context of globalization, in order to meet the diverse needs of fashion culture industry for models, the talent training of fashion performance specialty also needs to make corresponding reforms to create more high-level applicable talents that can promote the development of fashion culture industry. Based on the training goal of fashion performance talents, this paper discusses and analyzes the social training needs and reform ideas of fashion performance talents.

1. Introduction

Today's concept of clothing is not only to meet people's wearing needs, but also to rise to the category of art, at the same time, it has given birth to the development of clothing culture industry [1]. Clothing performance, as an important form of communication, supports the shaping of brand culture and the growth of economic benefits. Under the influence of economic and cultural globalization, China's clothing performance industry has become more internationalized, professional and diversified. Training application-oriented talents, as the main task of the undergraduate education of costume performance major in colleges and universities, bears the heavy responsibility of knowledge education in the process of transforming scientific research theoretical achievements into real social productive forces. With the application of new equipment, new technology and new materials in the garment industry becoming more and more extensive, the demand for garment professionals is also increasing, especially the training of garment performance talents has broad market demand prospects. Whether the training objectives are clear and unified and whether the training mode is scientific and reasonable is directly related to the quality and benefit of personnel training. The function of training talents in higher education will attach more importance to the training of compound applied talents while paying attention to basic research, humanities and social sciences and natural sciences [3]. With the acceleration of globalization, the world has become a whole, permeating and influencing each other in economy, culture and politics [4]. Therefore, promoting the internationalization of costume shows has become an irreversible trend.

Fashion performance, fashion performance organization and director, fashion show practice, beauty and makeup, image modeling and other courses are the main specialty courses. Strengthening the construction of these courses plays an important role in improving the professional level of students. Driven by the rapid development of the clothing industry and costume performance, the domestic demand for costume performance professionals is increasing [5]. Judging from the current status of talent training in the domestic fashion performance major, no matter the teaching system or practical means, there is still no major improvement. It is only passively following the changes in the clothing industry to carry out some ways of fashion performance education and talent training. Local optimization [6]. The costume show major is

special because of its social background. In addition to the college entrance examination, students need to have a professional performing skills to enter the university. In the context of globalization, in order to meet the diversified needs of fashion culture industries for models, the talent training of fashion show professionals must make corresponding reforms to create more high-level applicable talents that can promote the development of fashion culture industries. . The teaching of costume performance projects can be seen as an extension of the major clothing professional system, providing a space for thinking about the reform and innovation of clothing professional education [8]. Based on the training goal of costume performance talents, this paper explores and analyzes the social training needs and reform ideas of costume performance talents.

2. The Social Demand for Professional and Technical Work of Costume Performance

Clothing performance builds a bridge between clothing designers and consumers. Models show different clothing feelings and guide consumers to identify with fashion culture and desire to consume certain grade clothing. The biggest difference between the major of costume performance in colleges and universities and the social model agency in training talents is that the teaching form that colleges and universities pay attention to is classroom teaching, which often ignores that stage practice is the best way to test and improve students' professional ability. Stage performance practice is the final embodiment of costume performance teaching, so only by organically combining classroom teaching with stage practice can the best effect of training talents be achieved. The unified training and the unified training mode of asymmetric colleges and universities with specific requirements make the gait and performance styles of the trained models very similar and stylized, and the models lack their own style, personality and flexibility. The commercial purpose of any kind of product exhibition activity is the most important reason to maintain its survival and development.

With the development of teachers in the clothing performance specialty to this day, a more scientific teacher assessment and absorption system has been formed, and the teachers' strength has been greatly improved. However, there is still a lack of professional teachers of international level, and there are still some problems such as a single source of teachers, a narrow theoretical knowledge of teachers, and a lack of a broad international perspective. Setting goals, implementing them step by step and promoting the informatization of public employment talents is a systematic project. The goal of informatization of public employment talents should be integrated into talent planning. Information and the employment needs of enterprises are changing all the time, and huge amounts of data are produced. Therefore, it is necessary to continuously explore and accumulate experience in construction. Fig. 1 shows the network structure system of talent information fusion management.



Fig.1 Network Structure of Talent Information Fusion Management Network

The major of costume performance is still a new subject with a short history of development.

There is no fixed standard and mode for undergraduate education of the whole major. The necessity of training application-oriented talents for the major of costume performance in colleges and universities. As the costume industry has been in line with the international standards in recent years, the number of brand conferences has increased, the promotion and marketing of major international brands in the global market, and the number of fashion conferences for major brands has increased significantly [9]. With the continuous deepening and development of exchanges between China and foreign countries, China's Beijing, Shanghai and other places have gradually entered the big stage of the international clothing capital. Major brands in the world have hired a large number of Chinese models to take part in the show. One of their aims is to target the Chinese consumer market and increase their affinity with Chinese consumers. Different clothing brands and fashion conferences have different requirements for the display of models. The single and patterned style and characteristics can not meet the needs at all, which leads to the model training in Colleges and universities need a period of running in and adjustment to truly integrate into the stage. With the aggravation of commercial competition, product publicity is particularly important. As an important means of publicity in the clothing industry, costume performance is the most important. No matter how beautiful a dress is, if it is only displayed in a static state, its charm is extremely limited. According to the requirements of the latest undergraduate major catalog, the major can not be divided into development directions. As for the future development of fashion performance major, it has become a practical problem. In the modern society with the rapid change of fashion trend, it is an important means for designers and fashion industry to obtain the future fashion information in time.

3. The Reform Direction of Talent Cultivation for Applied Clothing Performance Major from the International Perspective

According to the demand model of market economy, it is urgent to speed up the cultivation of the comprehensive quality of the practitioners in the clothing performance industry and to seek the diversified development of clothing performance education. According to the current situation of the rapid development of the clothing industry and fashion industry and the characteristics of the demand for talents, it is not only necessary to take performance skills training courses as the main line, but also to enrich the curriculum connotation and construct a talent training scheme suitable for the international development. Students should seriously study all the courses in the education and training plan, improve their professional level through study and practice, and should also find out their main direction in the future. The essential content and ultimate orientation of costume performance specialty are both real life. Only by grasping this fundamental characteristic can we explore the rules of talent cultivation in this specialty and realize a new breakthrough in international talent cultivation [10]. Teachers themselves should also pay attention to new trends and trends in the development of the industry, such as the application of digital media technology in clothing performances, pay attention to expanding the theoretical knowledge related to these new technologies, and constantly explore new ways and new methods of teaching. The curriculum standard of clothing performance specialty should be widened as much as possible along with the radiation range of the specialty. Narrow curriculum will directly affect the social adaptability of graduates. Therefore, the teaching system and school-running philosophy of colleges and universities should set up courses according to the requirements of teaching laws, train talents according to the needs of society and enterprises, and improve the comprehensive setting of professional courses in close connection with the development of discipline construction.

Due to factors such as unbalanced regional economic development, industrial differences in industries, and regional differences in remuneration, talent mobility is high. The basic guarantee for the smooth implementation of informatization is to increase the investment in informatization of public employment talents, update the technical level of informatization construction and improve the quality of professionals. Increase the investment of special employment funds in the informatization construction of public employment services, including the purchase of computers and network hardware and software, as well as development and application expenditures, and

include the later maintenance funds of the system into the fiscal budget at the same level. Fig. 2 shows the system structure of talent informatization construction.

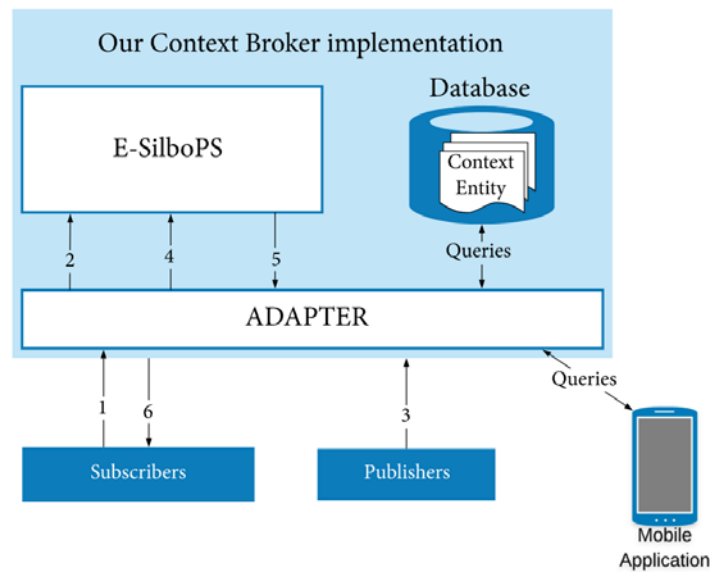


Fig.2 Talent Information Construction System Structure

The national cultural foundation of costume performing arts is of course important, but it is impossible to keep up with the trend of the times to stick to conventions. The traditional teaching of costume performance major in colleges and universities has a wide range of knowledge and many required courses, which leads to students' wide coverage but not perfect. Due to the demanding requirements of the modeling industry on physique, some students majoring in costume performance are not suitable for modeling for various reasons after entering the school, so they need to seek opportunities for transformation [11]. Today, with the development of globalization and frequent cultural and artistic exchanges between various countries, we should seize such an opportunity to improve the quality of clothing models, coordinate the style of clothing performance with the main body of clothing, improve the commercial operation mode of brand internationalization, and integrate with the world in form and communication while building a complete fashion chain industry with Chinese characteristics [12]. Not all people who have received professional education in modeling can become models, and even students who have obtained academic degrees and degrees in universities may not necessarily make certain achievements in the modeling market. Compared with the international market, China is in a very early stage in both the performing arts and the performing industry. The working time of models is greatly influenced by their age, but from a long-term point of view, it is necessary for China's garment performance professionals to make greater achievements on the international stage in the future.

4. Conclusion

Costume performance is an artistic form, at the same time it is also a cultural phenomenon. In recent years, with the improvement of people's living standards and the advancement of science and technology, the clothing performance industry has entered a prosperous period. The major of costume performance in colleges and universities must firmly grasp the three basic elements of teachers, teaching contents and students' quality, continuously strengthen teachers, enrich innovative teaching contents and make great efforts to improve students' comprehensive quality. No matter how beautiful the dress is, if it is only displayed in a static state, its charm is extremely limited. Students should study all the courses in the education and training plan carefully, improve their professional level through study and practice, and find out their main direction in the future. From a long-term perspective, it is necessary for China's fashion performance professionals to make greater achievements on the international stage in the future. It is our ultimate goal to build up qualified fashion performance talents based on the social needs, to comprehensively cultivate

talents' interest and initiative in specialty with diversified innovative thinking, and to cultivate compound high skilled talents who can meet the needs of the society.

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